

ANALYSIS OF THE CONCEPTS OF COLOUR AND POWER DISCOURSE WITH SPECIAL REFERENCE TO “THE BLUEST EYE” BY TONI MORRISON

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ABSTRACT

Pecola Breedlove is the protagonist in Toni Morrison's first novel, "The Bluest Eye," which explores the standards of beauty held by a young African American girl. Despite her efforts to find acceptance and love in her community, Pecola finds herself despised within her own race. As a result of Claudia's voice, it is clear that Pecola yearns for feminine beauty such as a light complexion, blonde hair, and blue eyes, all of which are highly admired in American society. Pecola pleads for blue eyes since she considers that life would be a better place if she were blessed with blue eyes. Pecola is used as a scapegoat by the Black Community for her own anxieties and emotions of unworthiness, which she has absorbed. Pecola is finally left alone, and she begins to dwell in an imaginative world with blue eyes.

KEYWORDS: *Black Girl, Society, Family, Violence, Exploitation*